Hiram College Sport Management
2025-26 COSMA Public Disclosure

The Commission on Sport Management Accreditation (COSMA) Accreditation Principles Manual (2024, p.67) states:

> Excellence in sport management education requires institutions and their sport management academic units to be accountable to the public for the academic quality of their degree programs. Therefore, the sport management academic unit must have processes for consistent, reliable public disclosure of information pertaining to student achievement and program outcomes for its sport management programs. These processes must include the posting of student achievement and program outcomes data for each COSMA-accredited program on the sport management academic unit's website in a manner that is easily accessible to the public.

The most recent student and program outcome data are provided below.

Student Learning Outcomes Matrix - Academic Year 2025 – 2026

Identify Each Student Learning Outcome and Measurement Tool(s)	Identify Benchmark	Total Number of Students Observed	Total Number of Students Meeting Expectation	Assessment Results: Percentage of Students Meeting Expectation	Assessment Results: Does not meet expectation Meets expectation Exceeds expectation Insufficient data
SLO 1: Exhibit mastery of industry concepts					
SPMT 40500 Current Events Paper (Direct)	85% of students earn at least 3/4 on "Mastery of Concepts" assessment rubric	25	25	100%	Exceeds expectation
SPMT 48000 Senior Seminar Final Presentation (Direct)	85% of students earn at least 2/3 on "Mastery of Concepts" assessment rubric	7	7	100%	Meets expectation
SPMT 35000 Moot Court Case (Direct)	85% of students earn at least 3/4 on "Mastery of Concepts" assessment rubric	15	10	67%	Does not meet expectation
Internship On-Site Supervisor Survey (Indirect)	85% of students earn at least a score of "5" on #5, 7, 11, 14, 15, 19, 32	4	4	100%	Meets expectation
Internship Reflection Essays (Indirect)	85% of students average at least a 2/3 on "Mastery of Concepts" assessment rubric	8	7	87.5%	Meets expectation
SPMT 48000 Senior Seminar Exit Survey (Indirect)	85% of students indicate a score of at least "3" on #1 and #2	7	6	85%	Meets expectations
SLO 2: Communicate effectively to different audiences					
SPMT 40500 Current Events Paper (Direct)	85% of students earn at least 3/4 on "Communication" assessment rubric	25	25	100%	Exceeds expectation
SPMT 48000 Senior Seminar Final Presentation (Direct)	85% of students earn at least 2/3 on "Communication" assessment rubric	7	6	85.7%	Meets expectation
SPMT 35000 Moot Court Case (Direct)	85% of students earn at least 3/4 on "Communication" assessment rubric	15	10	67%	Does not meet expectation
Internship On-Site Supervisor Survey (Indirect)	85% of students earn at least a score of "5" on #2, 6, 7, 8, 9, 13, 14, 15, 19	4	4	100%	Meets expectation
Internship Reflection Essays (Indirect)	85% of students average at least a 2/3 on "Communication" assessment rubric	8	7	100%	Meets expectation
SPMT 48000 Senior Seminar Exit Survey (Indirect)	85% of students indicate a score of at least "3" on #3, 4, 5, 6, 7, 8	7	6	85%	Meets expectation

SLO 3: Identify sources relevant to sport industry to inform plans of action					
SPMT 40500 Current Events Paper (Direct)	85% of students earn at least 3/4 on "Identify Sources…" assessment rubric	25	25	100%	Exceeds expectation
SPMT 48000 Senior Seminar Final Presentation (Direct)	85% of students earn at least 2/3 on "Identify Sources…" assessment rubric	7	7	100%	Meets expectation
Internship On-Site Supervisor Survey (Indirect)	85% of students earn at least a score of "5" on #18, 19, 20, 22, 25, 28, 31	4	4	100%	Meets expectation
Internship Reflection Essays (Indirect)	85% of students average at least a 2/3 on "Identify Sources…" assessment rubric	8	5	62.5%	Does not meet expectation
SPMT 48000 Senior Seminar Exit Survey (Indirect)	85% of students indicate a score of at least "3" on #9, 10, 11, 12, 13	7	6	85%	Meets expectation
SLO 4: Successfully transfer theory to practice					
SPMT 48000 Senior Seminar Final Presentation (Direct)	85% of students earn at least 2/3 on "Theory to Practice" assessment rubric	7	6	85.7%	Meets expectation
Internship Reflection Essays (Indirect)	85% of students average at least a 2/3 on "Theory to Practice" assessment rubric	8	8	100%	Exceeds expectation
SPMT 48000 Senior Seminar Exit Survey (Indirect)	85% of students indicate a score of at least "3" on #14 & #15	7	6	85%	Meets expectation
SLO 5: Demonstrate their ability to act professionally and make ethical decisions in real-world situations					
SPMT 48000 Senior Seminar Final Presentation (Direct)	85% of students earn at least 2/3 on "Professionalism and Ethics" assessment rubric	7	7	100%	Meets expectation
SPMT 35000 Moot Court Case (Direct)	85% of students earn at least 3/4 on "Professionalism and Ethics" assessment rubric	15	13	86.67%	Meets expectation
Internship On-Site Supervisor Survey (Indirect)	85% of students earn at least a score of "5" on #1, 3, 4, 9, 13, 16, 17, 20, 21, 22, 23, 24, 25, 26, 27, 29, 30, 31	4	3	75%	Does not meet expectation
Internship Reflection Essays (Indirect)	85% of students average at least a 2/3 on "Professionalism and Ethics" assessment rubric	8	8	100%	Exceeds expectation
SPMT 48000 Senior Seminar Exit Survey (Indirect)	85% of students indicate a score of at least "3" on #16 & #17	7	6	85%	Meets expectation

Program-Level Operational Effectiveness Goals Matrix (Academic Year 2025-26)

Identify Each Operational Effectiveness Goal and Measurement Tool(s)	Identify the Benchmark (e.g., 80% will achieve a rating of 5)	Data Summary	Assessment Results: Does not meet expectation Meets expectation Exceeds expectation Insufficient data
OEG 1: Attain and maintain full courses			
Course Enrollment in core SPMT courses	90% enrollment at start of term	102%	Exceeds Expectation
OEG 2: Maintain strong enrollment in sport management program			
Count of graduating seniors	At least 10 per year	9	Does not meet expectation
Retention data	Retain at least 90% of declared majors annually	92.2%	Meets expectation
OEG 3: Graduate students on time			
5-year graduation rate for majors	Graduate at least 90% within 5 years	100%	Meets expectation
OEG 4: Attract and maintain high-quality faculty			
Faculty load	a) Maintain 3-year teaching load averages below overload b) Maintain average major advising load below 25/FT faculty member c) Maintain a 3-semester average below 10 interns	a) 27 credit hours for faculty with full-time teaching b) 33 advisees per FT faculty c) 5 per semester (Summer 2025 through Spring 2026)	a) Does not meet expectation b) Does not meet expectation c) Exceeds expectation
Faculty development	a) 100% of faculty engage in at least one professional development activity per year b) Ensure at least partial funding for each full-time faculty member's professional development	a) 100% b) 100%	a) Meets expectation b) Meets expectation
OEG 5: Fund high-impact student experiences			
Student work experience	Fund 1 major group volunteer experience per year	Ryder Cup and NFL Draft	Exceeds expectation
Student academic conference experience	Fund 1 conference trip for a student per year	4 students	Exceeds expectation
OEG 6: Grow presence in community			
Increase partnerships	a) Maintain connections with major partners b) Add 1 community collaboration per year	a) Positive Coaching Alliance, Atrium Staffing, Huntington Bank Field, Adaptive Sports Ohio b) America SCORES Cleveland, Buzz Baseball	a) Meets expectation b) Exceeds expectation
OEG 7: Demonstrate return on investment for students			
Placements throughout industry	Attain 70% educational or occupational placement in sport management within 18-months of graduation	78.5% (11 of 14)	Meets expectation