Call to Order & Roll Call

Vice President Hussain — 7:30PM

Guest Speaker

Strategic Marketing

- We had 1 speaker from strategic marketing: Taylor Cook who is the Social Media & Content Marketing Coordinator at Hiram College.
- Marketing is planning on creating a club calendar for all of the events on campus.
- They also have hired new student ambassadors that make content for the Hiram College social media. Taylor encouraged students to look into these positions.
- She also encouraged students to keep note of the passwords for their student club social media accounts. This will allow for a smoother transition for the end of the year.
- She encouraged students to tune into the Terrier Talks podcast. Advisor Steiner will be on next week’s episode!
- She also mentioned that if students need help with creating T-shirt and flyer designs, Strategic Marketing has a graphic designer that can help with that.

Presidential Announcements

President Johns — 7:37PM

- President Johns talked about a few issues discussed in last meeting. The issues with the bathrooms in Booth and Centennial were reported to Olivia Britton.
- A Senator asked what email students should be contacting for questions regarding financial aid and billing. SFS@hiram.edu is the primary email for students to contact if they have any questions for financial aid/student accounts.

Advisor Announcements

Advisor Steiner — 7:38PM

- Advisor Steiner talked about how February is Financial Aid awareness month. Although this is a dreaded time for students, it is important that students are paying attention to upcoming dates and deadlines. Students who complete their FAFSA by February 28th will be put in a raffle for a $1000 scholarship. He also encouraged students to attend one of the upcoming FAFSA themed events. Further details can be found in the Hiram Highlights.

Executive Board

Vice President Streator — 7:41 PM

- Call for Election Committee Members: Senators Bolton, Nunnery, Hostetler, and Nutter were approved on a unanimous 17-0-0 vote to be a part of this committee.
- Executive Board Positions Overview: Each of the Executive Board members and the Advisor talked about their positions. Any student (even with no prior Senate experience) is welcome to apply. Information about each position can be found in the Student Senate Constitution.
- VP Streator mentioned that Morg Kush from Career Services is looking for a student focus group for the hiring process for the Director of the Career Development Center. If any
students are interested, they can reach out to VP Streator who will send this information to Morg.

New Senator Action Items

Vice President Streator – 7:57PM

- Senator Travis encouraged Senators to attend the next Mental Health Committee meeting on Wednesday, 2/8 at 5:00pm.
- Senator Bernhardt mentioned how the Colton doors are still locked.
- Senator Marin asked if President Johns and VP Streator had any updates about the thrift store. They did not have any updates but they will ask Cabinet.
- Senator Crouzet talked about concerns regarding social media, specifically, YikYak. He asked if there is a solution to the harassment occurring on this app. He encouraged the Mental Health Committee to look into this topic.
  - Advisor Steiner talked about how he and Dean West met with the Cabinet recently to discuss this topic. Currently, around 20 campuses have restricted access to this app on their college network. Although this app may appear to be anonymous, there are trigger words that can cause higher authority investigation to target the origin of the post.
  - Senator Galecki and Senator Mongold dittoed the topic discussing that YikYak is not completely anonymous.
  - VP Flaherty encouraged senators to use their voices to spread the word to stop the hate on this app.
  - Senator Mongold encouraged senators to report any hateful comments they see on the app.
  - Senator Galecki dittoed. She mentioned that Senate could possibly create some form of anonymous form that students can fill out for concerns. She also talked about creating a “social media updates” section to the Senate agenda so that Senators can discuss concerns they have seen on social media.
  - Senator Hostetler encouraged students to post more positive things on YikYak to change the narrative about it.
  - Advisor Steiner talked about how popularity of this app has decreased significantly. Hopefully this popularity will continue to decrease over time.

Adjournment

Vice President Streator — 8:20PM