Guest Speaker: President Haney

President Haney began his talk about Results Based Strategic Design by speaking about human centered design and about how people make decisions. He expressed an excitement about Hiram being a place where this is implemented. Reframing planning priorities through results-based strategic design - ppt name. He expressed the importance of this way of thinking in the current world we live in where traditional planning may be much harder. He then talked about how designers will work with many problems that may have multiple solutions. When they come across these problems they refer to them as “wicked” problems where they go through each problem in order to reframe the issues and go through each. He related these strategic design plans to higher education. He expressed that these design thinking meetings, the designers want to focus on what the constituents need so they will observe the constituents and draw conclusions about what they need. Behavior is more important than self-reported needs. This is why simulation and experimentation are the most important and more beneficial.

Designers solve problems. Sometimes solutions are disguised as problems, this is what may happen when people say that “our problem is how to get more students enrolled”. President Haney explained that if this is not solving a problem, then it is not a strategic result. He emphasized that the problems will constantly be changing. “don’t ask what you’re going to do, ask what results you’re going to achieve.”

Designers often talk about three levels of constraints. 1. Feasibility- can it be done? 2. Viability- will it work long term? 3. Desirability- do people actually want this? This is where creativity comes from, the constraints often drive innovation of new ideas.

President Haney told students that consensus is another aspect of idea building to be wary of. If everyone in a group agrees very soon in a project, it might be likely that this early consensus is similar to the lowest common denominator of a all of the possible solutions. Strategic Design really gets people separated into “design teams” that focus on prototyping and trying out new things early in the design process to see what works. This does mean that failure will happen. President Haney expressed that this is completely okay and that continuing to try things after determining what did not work is important.

President Haney then asked students and senators for Questions

A senator asked about how Hiram may be pursuing unviable problems or solutions. President Haney responded that there have been some programs that have fallen through that were intended to be. Another senator asked what the biggest challenge Hiram faces. President Haney stated that the biggest problem he has faced so far is acquiring money for the college. He is fully prepared to take on this problem and has been thinking about it before he even took on the position of President. One way he suggested we do this is to extend our recruitment programs into community colleges. Another possible solution may be to use targeted marketing through social media. Regardless of this, President Haney expressed that the student experience is the most important.

A senator asked what the college has done in the past year that he is most proud of. President Haney expressed his pride in doing the right thing in creating a Black Lives Matter mural for campus. He also is
excited to see the new faculty members going forward. He is proud of the relationships that he has created with faculty and students across campus.

**Presidential Announcements:**
*President Saunders* congratulated Lyndsey and Ryan on winning the elections. He then reminded senators about the D&E series tomorrow as well as the Silent Library event this Friday. He asked senators to fill out the strategic marketing form sent to senators previously in the day.

**Advisor Announcements:**
*Advisor Okuma* let students know that if they have concerns about advising that they can contact their advisor or go to the advising office. She also let students know that the schedule for next year is out and pointed out some enhancements and extensions in breaks and days off for students from classes in an effort to accommodate the concerns from this year where students expressed a need for mental health breaks.

**Senators Mention:**
*Senators Streator and Flaherty* gave an update from APC that there are changed requirements and criteria for Urgent Challenges Seminar (UCS) classes that will be rolling out next year. They are also reworking the wording in college syllabi that would explain how things would work in the event of college closure due to winter weather. They also let students know that the first meeting for the Mental health Committee will be April 7th if anyone has questions they are encouraged to reach out to these senators. *Advisor Okuma* explained that after APC discusses certain things it must go through to the full faculty before being released to campus. *VP Toich* let students know that prism and feminism in action will be two clubs that will be coming back next fall. *Senator Flaherty* expressed concerns about the elections and discrepancies found during campaigns. She also expressed the frustration about the confusion of coaches and faculty members were endorsing candidates during the campaign period.