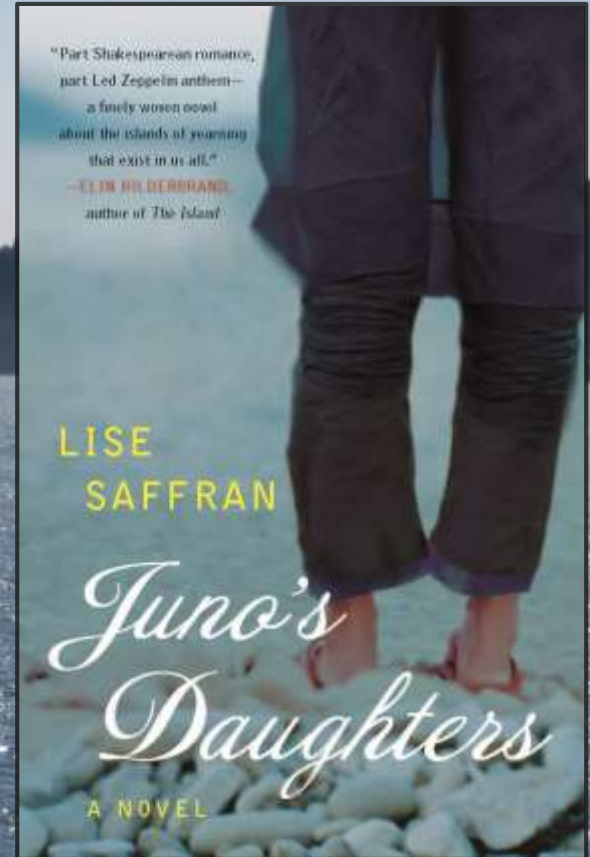




# Life in Context— Creative Nonfiction and Engaged Public Health Practice

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## Day One

Introductions

What's creative about CNF?

Why tell stories?

Homework

## Day Two

Why not tell stories?

Ethical swamplands

What's a true *public*

*health* story?



**Stories are made,  
not found.**



**What's so creative about creative  
nonfiction?**



Frame/lens

Language

Tone

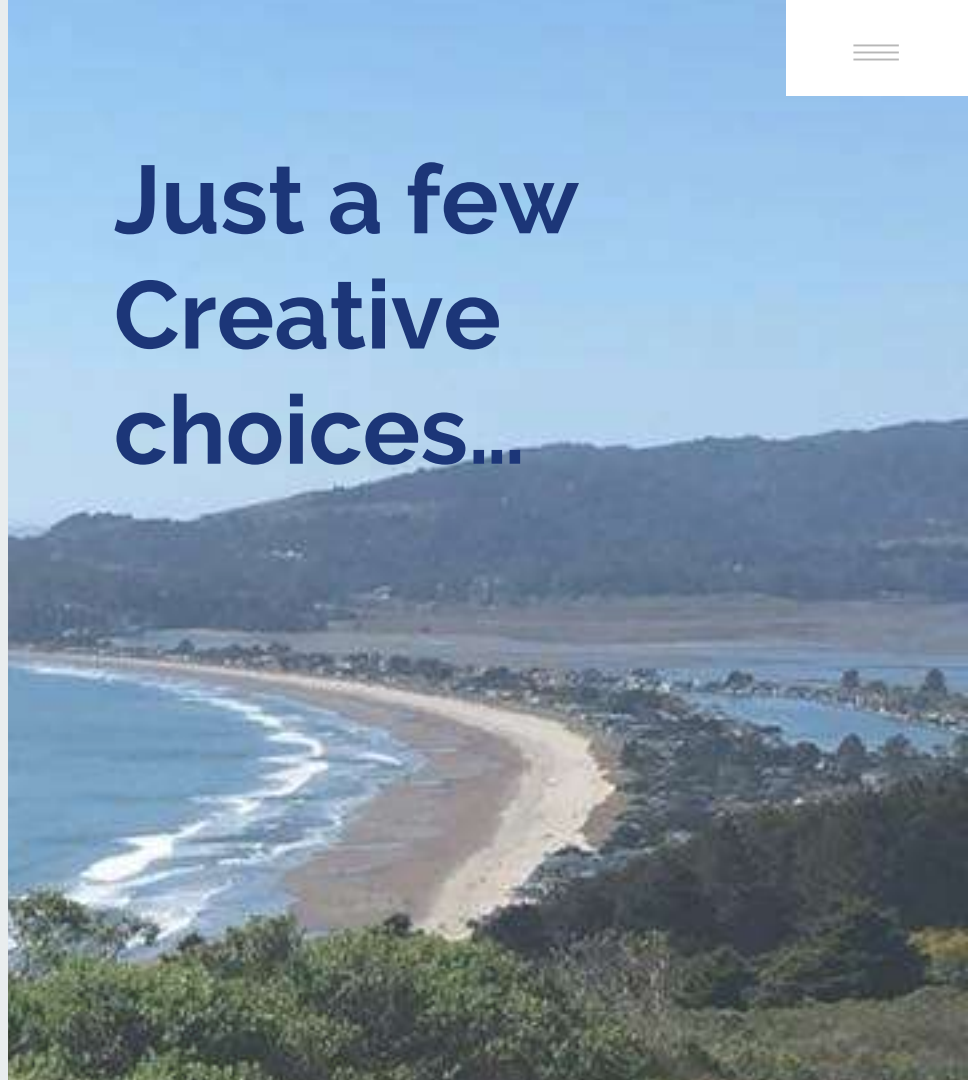
Structure

P.O.V.

Audience

Voice

**Just a few  
Creative  
choices...**



# Blood Brother



By Sarah Smarsh

A short horizontal line with a blue-to-orange gradient, positioned above the text.

**BLOOD IS DONATED**

**PLA\$MA IS**

**PURCHA\$ED**



*Wolfe's world consists of "bacteria, parasites, and viruses"; animals are "a tiny little addendum."*

Photograph by Martin Schoeller

# How are stories used in public health? Which kinds of audiences/situations are respond to stories?



Humans

Low science literacy

High science literacy

Values-laden topics



# classwork/homework



1) Find a partner

2) Interview and record on I-Phone:  
(Something that happened (or they did) that changed how they looked at the world). One quote and one metaphor.

3) Write one page (from Jessica Abel): This happened....., then this....., then this....., and then you wouldn't believe it but.....  
And the reason that is interesting to every single person on earth is.....



# Final thoughts? Questions?

Read: Ellen Urbani, *There is no Such Thing as a True Story* and Teju Cole *A Too Perfect Picture*

