

# Bachelor of Arts Degree in Management

To earn a bachelor's degree at Hiram College, students must complete 120 semester hours of credits: a combination of required major coursework, general graduation coursework and electives. Students entering the degree completion program through the Cuyahoga Community College Eastern Campus partnership will be able to transfer in a maximum of 75 semester hours of previous college coursework and then complete the remaining 45 hours of coursework through Hiram.

Students interested in the Bachelor of Arts degree in management must complete the following courses at Tri-C (or the equivalent at another institution as approved by Hiram College):

## Required Major Coursework

Accounting 22500: Financial Accounting: CA	(4)
Economics 20100: Principles of Microeconomics: MM	(4)
Economics 20200: Principles of Macroeconomics	(4)
Management 21800: Organizational Behavior: CA	(4)
Management 25500: Principles of Marketing: CA	(4)
Management 40100: Research Development	(1)
Management 48000: Senior Seminar/Capstone	(4)

## Required Mathematics Coursework

Mathematics 10800: Statistics: MM	(4)
Mathematics 13200: Methods in Decision Making: MM	(3)

## Required Track Coursework

*A minimum of 22 semester hours focused on career objectives:*

Communication 24900: Principles of Advertising	(3)
Management XXXXX: Social Media Marketing	(3)
Management 31800: Consumer Behavior	(3)
Management 32600: Persuasion and Attitude Change	(4)
Management 35500: Marketing Research	(3)
Management 36100: Multinational Marketing: EW	(4)
Accounting 32500: Cost Accounting	(4)
Management 22100: Group Interaction Processes	(3)
Management 22200: Organization Communication	(4)
Management 36600: Organizational Development	(4)
Management 30200: Corporate Finance	(4)
Management 32100: Business Law I	(4)
Management 32700: Human Resource Management	(3)
Management 34000: International Management: EW	(4)
Management 36700: Organizational Leadership	(3)

## GENERAL GRADUATION REQUIREMENTS

### Hiram Connect

Student Development 18000:	
Connecting To and Through Hiram College	(1)
120 Clock Hours Connect Experience	
FDLA 20101: Foundations of the Liberal Arts	(4)

### Writing Requirement

TR) ENG 1010	
TR) ENG 1020	

### Interdisciplinary Requirement

INTD	(3)
INTD-Team Taught	(4)

*\*Contact your program counselor for information regarding general education transfer equivalencies*

## FOR MORE INFORMATION CONTACT:

**Gayle Bruno-Gannon**

**330.569.5163 | gannongt@hiram.edu**

## TRI-C Equivalent

ACCT 1310
ECON 2620
ECON 2610
BADM 1121
MARK 2010

MATH 1470
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ACCT 2340
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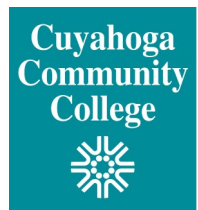
BADM 2150
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BADM 2330
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Management

BACHELOR OF ARTS DEGREE IN



### Dual-Admission:

Students who qualify may choose the dual-admission option. To qualify for dual-admission, students must complete a minimum of 25 semester hours of credit at Tri-C and have earned a minimum GPA of 2.5. Dual admission students are permitted to enroll in one Hiram course per semester, which may be used toward a Hiram degree. In addition, just like all Hiram students, dual-admission students will enjoy all of the student services provided

### Dual-Enrollment:

Students may choose to take Hiram courses while they are completing associates degree coursework through Tri-C. Students interested in dual-enrollment must contact the Hiram College representative to determine eligibility.

Students do not have to complete all of the above required transfer coursework in order to be eligible for dual-enrollment at Hiram College.

### Program Details:

Hiram College's program is an evening and weekend program. Classes meet Thursday evenings (6-10p.m.) Friday evenings (6-10 p.m.), Saturday mornings (8 a.m.-noon) and Saturday afternoons (2-6 p.m.).

Because of Hiram's unique class schedule, students can complete this program in just four semesters by taking only two classes per 8-week term.

### SEMESTERS SCHEDULE

At Hiram, the typical 16-week semester is composed of the following:



During each 8-week term, students take a blended course at Tri-C. Classes meet every other weekend, giving the busy adult learner two weeks between class meetings to complete online assignments and balance work, family and schoolwork.

In addition, students have the option to take an online class in each of the two 8-week terms. This allows a student to carry a full 12- to 16-credit hour course load while focusing on just two classes at any one time.

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### Delivery Modes:

Hiram College offers a variety of course delivery modes, including online or blended courses. Online courses are completed entirely online, while blended courses meet face-to-face every other weekend, with online assignments completed during off weeks.

### Personalized Advising/ Counseling:

Hiram College offers exceptional student support. Students will work with the same advisor from enrollment to graduation. A Hiram representative will hold regular office hours at Tri-C East three days per week but will be available at any time via phone or email. Contact your advisor for access to all of Hiram College's services.

