

Future Funding Strategy

Tuition revenues, the Annual Fund and endowment will always be financial cornerstones.

Going forward, the college is actively pursuing additional revenue in two areas.

1. Non-traditional revenue sources are being expanded and developed.
 - Distance learning and adult education consistent with the liberal arts.
 - Business initiatives from which the college can benefit financially.
 - Innovative steps that include greater year-round use of the campus, growth for the new nursing education program, addition of a master's degree in independent studies, and what is called the "Reverse Degree" program that accepts students who have already graduated from two-year community colleges.
2. Hiram College will accelerate on-going initiatives to increase endowment to \$100 million.

